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Samriella Designs Selects LyonShare Marketing

Honey Brook, PA – Jewelry and fashion company, Samriella Designs, announced their selection of LyonShare Marketing to formally launch their seasonal jewelry lines and help increase brand awareness for their one-on-one fashion consultation services.

Samriella Designs handcrafts unique, eco-friendly beaded jewelry and reworked vintage pieces for customers looking to add a classic yet trendy edge to their wardrobe. Additionally, Samriella offers one-on-one consultation services by appointment for individuals or groups, including bridal parties and the Girls Scouts, to customize a piece or collection of jewelry to their customers' individual tastes. The company is located in the Philadelphia suburbs with seasonal lines of jewelry available in several boutiques throughout the area.

“Samriella Designs’ dedication to eco-friendly wearables combined with their fashion-forward designs creates a unique marketing appeal,” proclaims Vicki Lyon, President of LyonShare Marketing. “We are pleased to add Samriella Designs to our growing clientele as we strive to help expand their business into a well-recognized fashion company.”

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LyonShare Marketing is a full-service marketing firm dedicated to a *Get Real! Marketing*[™] philosophy, delivering the results companies need to survive...and thrive without “cookie cutter” approaches. Since 2004 LyonShare has serviced business-to-business and direct-to-consumer client marketing needs by offering fresh ideas and creativity, without the fluff. LyonShare offers the same services traditionally found at large advertising agencies for a fraction of the time and cost.