



103 Sweetwater Drive, Ste. 3  
Honey Brook, PA 19344  
Office: 610.273.9158  
Fax: 610.273.9154  
www.lyonsharemarketing.com

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**CONTACT:**

Vicki Lyon  
610.273.9158

## **LyonShare Marketing Announces New Account Executive**

Honey Brook, PA – LyonShare Marketing is pleased to introduce Stephanie Owad as the newest member of the LyonShare Marketing team. She joins the company today as an Account Executive.

Stephanie comes to LyonShare after two years with *Philadelphia* magazine in a sales and marketing capacity, where she worked with numerous clients to help them build and promote their brand. She also worked extensively with writers, designers and photographers to create special advertising sections and campaigns for all in-house advertising material, as well as planned and executed numerous PR events, including the infamous Best of Philly® Party.

“Stephanie is a dedicated, detail-oriented individual. She is a perfect addition to LyonShare Marketing. We look forward to continued growth and success with the expansion of our team,” says Vicki Lyon, President of LyonShare Marketing.

Stephanie is a 2004 graduate of Penn State University holding a Bachelor’s degree in Communications with a minor in Spanish. With her strong marketing and sales experiences combined with her business acumen, Stephanie is a valuable addition to LyonShare Marketing.

“I look forward to sharing my experience in client advertising, brand building, product exposure, and event planning with all of LyonShare Marketing’s clients,” Stephanie adds.

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LyonShare Marketing is a full-service marketing firm dedicated to a *Get Real! Marketing™* philosophy, delivering the results companies need to survive...and thrive without “cookie cutter” approaches. Since 2004 LyonShare has serviced business-to-business and direct-to-consumer client marketing needs by offering fresh ideas and creativity, without the fluff. LyonShare offers the same services traditionally found at large advertising agencies for a fraction of the time and cost.