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LyonShare Marketing Adds Educational Data Systems, Inc. to Client Roster

Honey Brook, PA – LyonShare Marketing was recently selected as the new marketing firm representing Education Data Systems, Inc. (EDSI) and the Philadelphia EARN Center. EDSI has asked LyonShare to develop materials showcasing their referral and employment services as well as work on additional projects to help EDSI and the EARN Center increase brand awareness.

EDSI works with unemployed or underemployed job seekers to place these individuals into appropriate jobs matching their skill set. They also offer free referral services to local employers by drawing an appropriate match from their pool of job candidates. The company has office locations in many large cities across the country including several locations in the Philadelphia area.

Vicki Lyon, President of LyonShare Marketing says, “We are excited to work with a company dedicated to advancing the lives of underprivileged citizens in cities throughout the United States. We look forward to helping EDSI enhance their name recognition and build increased awareness of their services as they continue rapidly expanding.”

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LyonShare Marketing is a full-service marketing firm dedicated to a *Get Real! Marketing*[™] philosophy, delivering the results companies need to survive...and thrive without “cookie cutter” approaches. Since 2004 LyonShare has serviced business-to-business and direct-to-consumer client marketing needs by offering fresh ideas and creativity, without the fluff. LyonShare offers the same services traditionally found at large advertising agencies for a fraction of the time and cost.