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LyonShare Marketing Celebrates 10th Anniversary

Exton, PA – LyonShare Marketing, a full-service marketing and advertising boutique, announced today that 2014 marks their 10th anniversary.

“Much has changed since I first started the business in 2004,” says Vicki Lyon, President of LyonShare Marketing. “We have grown in size, expanded our client list, and moved to a new office location, but we still operate under our founding principles of offering unparalleled personal service and thoughtful creative work that meet our clients’ objectives. The past decade has flown by, and we look forward to another 10 years of meeting our clients’ advertising and marketing needs.”

To commemorate this milestone, LyonShare Marketing staff, friends, and family gathered for a dinner celebration. In LyonShare Marketing fashion, the celebration continued with a lion-themed after-party.

Vicki plans to continue the anniversary celebration by treating the staff to a weekly lunch throughout the entire year.

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LyonShare Marketing is a full-service marketing firm dedicated to a *Get Real! Marketing*[™] philosophy, delivering the results companies need to survive and thrive without “cookie cutter” approaches. Since 2004, LyonShare has serviced business-to-business and direct-to-consumer client marketing needs by offering fresh ideas without the fluff. LyonShare offers the same services traditionally found at large advertising agencies for a fraction of the cost.