



103 Sweetwater Drive, Ste. 3
Honey Brook, PA 19344
Office: 610.273.9158
Fax: 610.273.9154
www.lyonsharemarketing.com

FOR IMMEDIATE RELEASE

May 17, 2007

CONTACT:

Vicki Lyon
610.273.9158

LyonShare Marketing Receives National Certification

Honey Brook, PA – LyonShare Marketing, a full-service marketing firm, received national certification as a Women’s Business Enterprise by the Women’s Business Development Center, a regional certifying partner of the Women’s Business Enterprise National Council (WBENC).

WBENC’s national standard of certification implemented by the Women’s Business Development Center is a meticulous process of an in-depth review of the business and site inspection. The certification process is designed to confirm the business is at least 51% owned, operated and controlled by a woman or women.

By including women-owned businesses among their vendors, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier/vendor diversity programs.

Vicki Lyon, President of LyonShare Marketing says of this accomplishment, “WBENC standards are very high, so we are honored to have received such an esteemed certification.”

About LyonShare Marketing

LyonShare Marketing is a full-service marketing firm dedicated to a *Get Real! Marketing*[™] philosophy, delivering the results companies need to survive...and thrive without “cookie cutter” approaches. Since 2004 LyonShare has serviced business-to-business and direct-to-consumer client marketing needs by offering fresh ideas and creativity, without the fluff. LyonShare offers the same services traditionally found at large advertising agencies for a fraction of the time and cost.

About WBENC

The Women’s Business Enterprise National Council is the nation’s largest third party certifier of businesses owned and operated by women in the United States. WBENC is a resource for the more than 700 US companies and government agencies that rely on WBENC’s certification as an integral part of their supplier diversity programs.

* * *